

**Subject:** FW: SIFF Real Estate Investment News



Investment news  
you can use



Winter '09 / VOL 9

## We Have Moved!

We hope 2009 is starting out well for you during these challenging times. We just want to inform you that we have moved to within a block from our previous location. SIFF Investment Services is now located at **100 Pine Street, Suite 2450, San Francisco, CA 94111**. Our phone numbers have not changed. Please come by and see our new office on the 24th floor with breathtaking views of the San Francisco Financial District and the Bay Bridge!

With the ever changing investment market, we have stayed true to what we do best: knowing the real estate market, investing in the right amount of real estate for client portfolios, and ongoing money management. We are proud to acknowledge that with our guidance, our clients have not had to endure the tremendous losses suffered in the real estate market within the past year. Our clients continue to prosper with SIFF's three areas of strength:

1. **Selection of area of investment** - Our persistence in researching and analyzing various markets continue to pay off for our clients. The Pacific Northwest is one of

### Upcoming Speaking Engagements:

**Keynote Speaker and SIFF CEO, Ivan Fujihara**

Tuesday, March 3  
Golden Gate University

Wednesday, March 11  
CB Richard Ellis

[Be our guest or request a speaker date for your group presentation](#)

[SIFF Investment Services](#)  
**(415) 954-0808**

the few areas that did not go through hyper-appreciation during the real estate boom therefore no hyper-deflation is experienced. And unlike other areas around the U.S., the Pacific Northwest has not been over-built by developers so it remains one of the strongest rental markets in the country.

2. **Financing products for our investor clients** - We continue to monitor and take advantage of all of the financing options that make sense for our clients to hold real estate. Many of our clients have recently taken advantage of attractive interest rates available today to refinance their primary residence and investment properties. With our guidelines of having very competitive fees and lending options, our brokers are able to offer clients great service and competitive rates.
3. **Money management services** - Our money management services offer property management, investment performance reviews, and recommendations on portfolio options. With our proven successful methodology of real estate assets management, we analyze our clients' investment portfolio, providing visibility to their entire holdings in order to make investment decisions that are right for them.

With tough challenges facing our country, it's important to know that there are no quick fixes to the economy. It's also important to know that there is information out there that will help you with your options. At SIFF Investment Services, we continue to educate our clients on making the right decisions to maximize their portfolio. If you would like to find out more about how we can help, please do not hesitate to contact us. We love to help and our initial consultation is always complementary.

If you have any questions, please call us at (415) 954-0808.

SIFF Investment Services, Inc. **Customized Money Managers for your Real Estate Investments.**

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